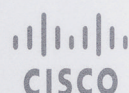


Say hello to the new  
**Cisco Firepower 1000 Series!**

HELLO

Firepower 1000 Series



## Tech Data is excited to announce that the NEW Cisco Firepower 1000 Series is now available!

Cisco has launched the new Firepower 1000 Series Next-Generation-Firewall to protect:

- Small to midsize businesses
- Branch offices
- The distributed enterprise

... with better performance, ease of use, visibility and control to detect and stop threats fast!

As threats continue to evolve, increasing in volumes and sophistication, yesterday's firewalls are more susceptible to security breaches. According to Cisco, 70% of attacks will use encryption in 2019.

Existing ASA firewalls, such as the 5506/5508/5510/5512/5515 should be replaced with the new 1000 series.



Keep your customers business moving and secure:



Automatically prevent breaches with Cisco Talos



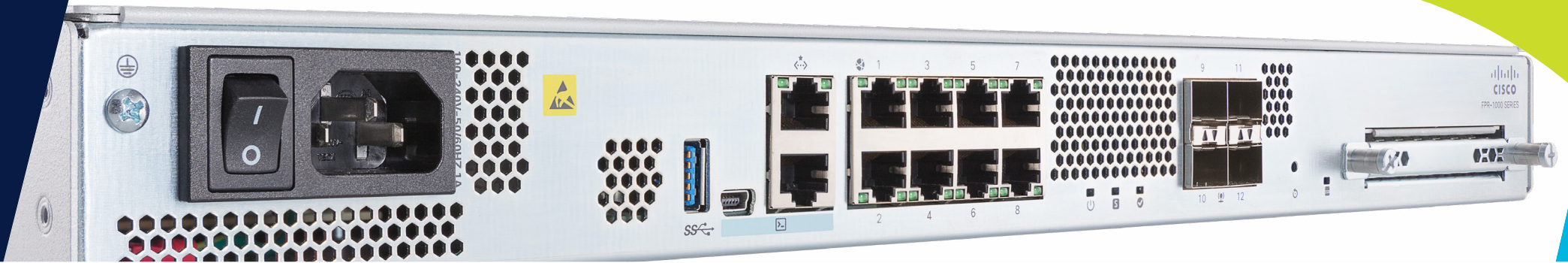
Run Cisco Firepower Threat Defence (FTD)



Get deepest network, security visibility and protection via NGIPS\* and AMP\*\*



Automate networking and security operations to free up time for other critical tasks



The Firepower 1000 series will allow customers to grow revenues, differentiate themselves and create future sales opportunities.

The following matrix shows you how:

	GROWTH REVENUE	DIFFERENTIATE YOURSELF	FUTURE SALES OPPORTUNITIES
PROOF POINTS	<p>Large addressable market SMB &amp; branch/ small office.</p> <p>Enterprise end to end Firepower NGFW deployment now possible (Small Office, branch, corporate, data center, cloud).</p>	<p>Be a thought leader with your customers with Cisco technical tools &amp; Firejumper training to educate you on security best practices.</p> <p>Deliver an industry leading NGFW solution that delivers best-in-class protection and value.</p>	<p>Mine your installed base for license upgrades with additional security services: NGIPS, AMP, URL filtering.</p> <p>Use the Firepower 1000 Series NGFW to add on additional products: AnyConnect VPN, Duo, Umbrella, AMP for Endpoint.</p>
PROBLEM SOLUTION	<p>For SMB business: Have access to an enterprise grade security protection.</p> <p>For Enterprise: Efficiency + better security: Unify customer NGFW deployments under a single platform and common management.</p>	<p>Help customers protect their networks with a NGFW designed to defend against the threats backed by the #1 threat research organization in the industry.</p>	<p>Unify and consolidate security services into a single Firepower platform with you, the partner, as the trusted security advisor.</p>



## The new 1000 Series NGFW from Cisco.

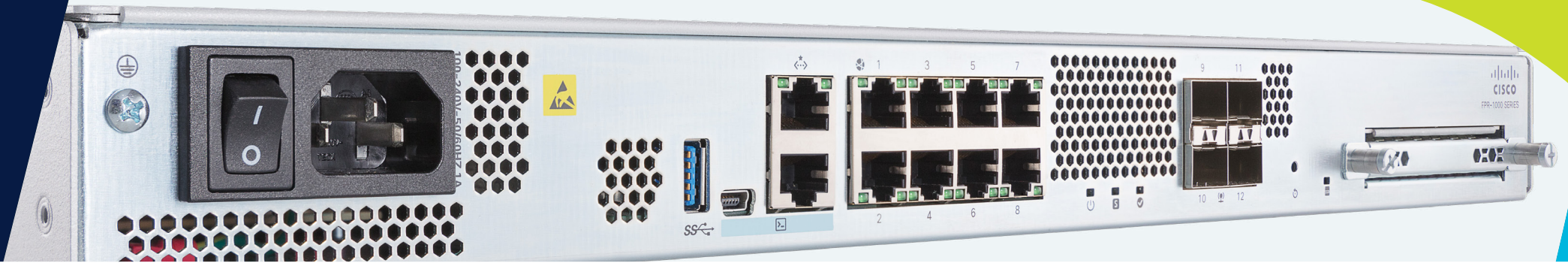
### DESKTOP UNIT



### SERVER UNIT









A full technical overview is available [here](#).



## Migration paths for the Firepower 1000 Series

The new Firepower 1000 Series provides substantially improved NGFW throughput than its predecessors at minimally higher costs.

		Throughput	Cost (List Price)
 ASA 5506-X Up to 125 Mbps NGFW throughput* List Price \$995	→	 FPR 1010 Up to 650 Mbps NGFW throughput* List price: \$1,195	+ 520% + \$ 200
 ASA 5508-X Up to 250 Mbps NGFW throughput* List Price \$3,595	→	 FPR 1120 Up to 1.5Gbps NGFW throughput* List Price: \$4,995	+ 600% + \$ 1400
 ASA 5516-X Up to 450 Mbps NGFW throughput* List Price: \$5,995	→	 FPR 1140 Up to 2.2 Gbps NGFW throughput* List Price: \$7,495	+ 489% + \$ 1500
<b>Higher performance to detect and stop threats fast</b>			

### Key Take-Aways:

- Built specifically to prevent breaches at small and branch offices
- Detect and stop threats fast
- Automate network and security operations to save time and work smart
- Additionally to the substantially increased throughput, the Firepower 1000 series come equipped with industry leading threat prevention

Try it out for yourself and put it to the test!  
 Request a demo unit\* today by contacting your  
 local Tech Data sales representative.

Email: [cybersecurity@techdata.com](mailto:cybersecurity@techdata.com)

(\*Subject to availability)